
April 2009

NEW! CDC-TV

CDC.gov is now broadcasting public health videos through the new CDC-TV Web page. CDC-TV covers a variety of health, safety and preparedness topics as part of CDC's goal of achieving true improvements in people's lives by accelerating health impact and reducing health disparities. Here are a few public health videos for your viewing.

A New Era of Preparedness

Source: Coordinating Office for Terrorism Preparedness & Emergency Response (COTPER)

Showcases what CDC is doing to ensure that you and your family are safer and healthier in these ever-changing times.

www.cdc.gov/CDCTV/EraOfPreparedness/

Personal Stories: Why Flu Vaccination Matters

Source: National Center for Immunization and Respiratory Diseases (NCIRD)

Each year in the US, nearly 20,000 children under age 5 are hospitalized due to flu-related complications. CDC recommends that children aged six months through 18 years old get a flu vaccination. Personal stories help parents and caregivers learn about the dangers of influenza to children and the benefits of vaccination. www.cdc.gov/CDCTV/PersonalFluStories/

Put Your Hands Together

Source: National Center for Preparedness, Detection, and Control of Infectious Diseases (NCPDCID) and National Center for Zoonotic, Vector-Borne, and Enteric Diseases (NCZVED)

Scientists estimate that people are not washing their hands often or well enough and may transmit up to 80% of all infections by their hands. From doorknobs to animals to food, harmful germs can live on almost everything. Handwashing may be your single most important act to help stop the spread of infection and stay healthy.

www.cdc.gov/CDCTV/HandsTogether/

The CDC Health Communications Training Program

The CDC Health Communications Training Program was created to provide training for individuals interested in the field of health communications. Candidates may apply for fellowships or internships.

Requirements and Skills Desired

Fellowship: A minimum of a Master's degree, or equivalent, with related appropriate postgraduate experience is desirable. Master's level students with appropriate qualifications will be considered, but the education and experience must be in a field relevant to the Program.

Internship: A minimum of a Bachelor's degree in a subject area related to the Program. A participant in the Exchange Visitor Program must have a Bachelor's degree along with three or more years of relevant experience.

www.cdc.gov/healthmarketing/fellowship_internship.html

Preparedness Web Design of the Month: Wisconsin's Pandemic Flu Resource

<http://pandemic.wisconsin.gov/>